



# A Lasting Legacy: The Friends of Maltby Lake Endowment Fund

For years, it was passion and perseverance, community and family support that sustained our small but mighty society in our efforts to protect Maltby Lake. But to ensure its care forever, we needed a partner with both vision and experience. The **Victoria Foundation** provided exactly that — guiding the creation of the *Friends of Maltby Lake Watershed Endowment Fund* in 2017. This lasting partnership has brought stability, wisdom, and hope for the future — ensuring Maltby Lake's story continues for generations to come.

## Why an Endowment Fund?

An endowment is a permanent investment in the future of Maltby Lake. The capital you donate is **never spent**. Instead, it's professionally invested by the Victoria Foundation, and only the **annual investment income** is distributed to the Society. This means your gift keeps working — year after year — providing sustainable funding for conservation, stewardship, education, and community initiatives that protect the lake and surrounding watershed.

## How It Works

- Donations are pooled with other charitable funds and managed by the Victoria Foundation, one of Canada's oldest and most respected community foundations.
- The fund generates annual income for the Friends of Maltby Lake Watershed Society, supporting ongoing programs and long-term protection efforts.
- The principal remains intact in perpetuity — creating a legacy that lasts forever.

## Matching Opportunity

In recent years, we have have been thrilled to have our fund receive matching annual gifts of \$2500 from the Victoria Foundation. In anticipation of this opportunity for the year ahead, we're working hard to fundraise this amount so that every dollar you give will have twice the impact.

## How Your Gift Helps

Your contribution supports:

- Habitat restoration and invasive species management
- Community outreach and education
- Ecological monitoring and research partnerships
- Long-term land conservation and protection

## How to Give

You can make a contribution in several ways:

- Donate directly through the **Victoria Foundation** (designate *Friends of Maltby Lake Watershed Society Endowment Fund*).
- Send a cheque payable to *The Victoria Foundation* with our fund noted in the memo line: ***Maltby Lake Watershed Fund***.
- Ask us for information about donating securities or including the fund in your estate plans.

## Together, We Keep Maltby Lake Wild

Your support helps ensure that Maltby Lake — and the rare ecosystems it anchors — will remain wild, healthy, and protected for generations to come.

👉 [Donate to the Endowment Fund](#)

👉 [Learn More About the Victoria Foundation's Endowment Program](#)